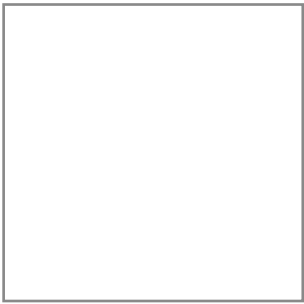# STROBELIGHTS

STROBE LIGHTS

STROBE LIGHTS

BRAND COLOR

Please adhere to the designated colors of the logo.
The color combinations cannot be changed.
Please refer to the right and use the designated Black and
White.
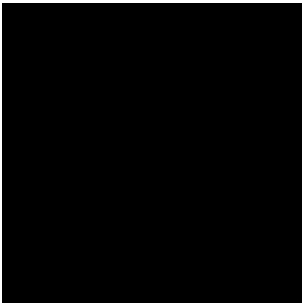Please note that the logo needs to be clear, visible and
distinct.

White

Black

#ffffff
C0 M0 Y0 K0

#000000
C0 M0 Y0 K100

STROBE LIGHTS

Positive

STROBE LIGHTS

Negative

STROBE
LIGHTS

Positive

STROBE
LIGHTS

Negative

1/4X   1/4X

CLEAR SPACE

1/4X

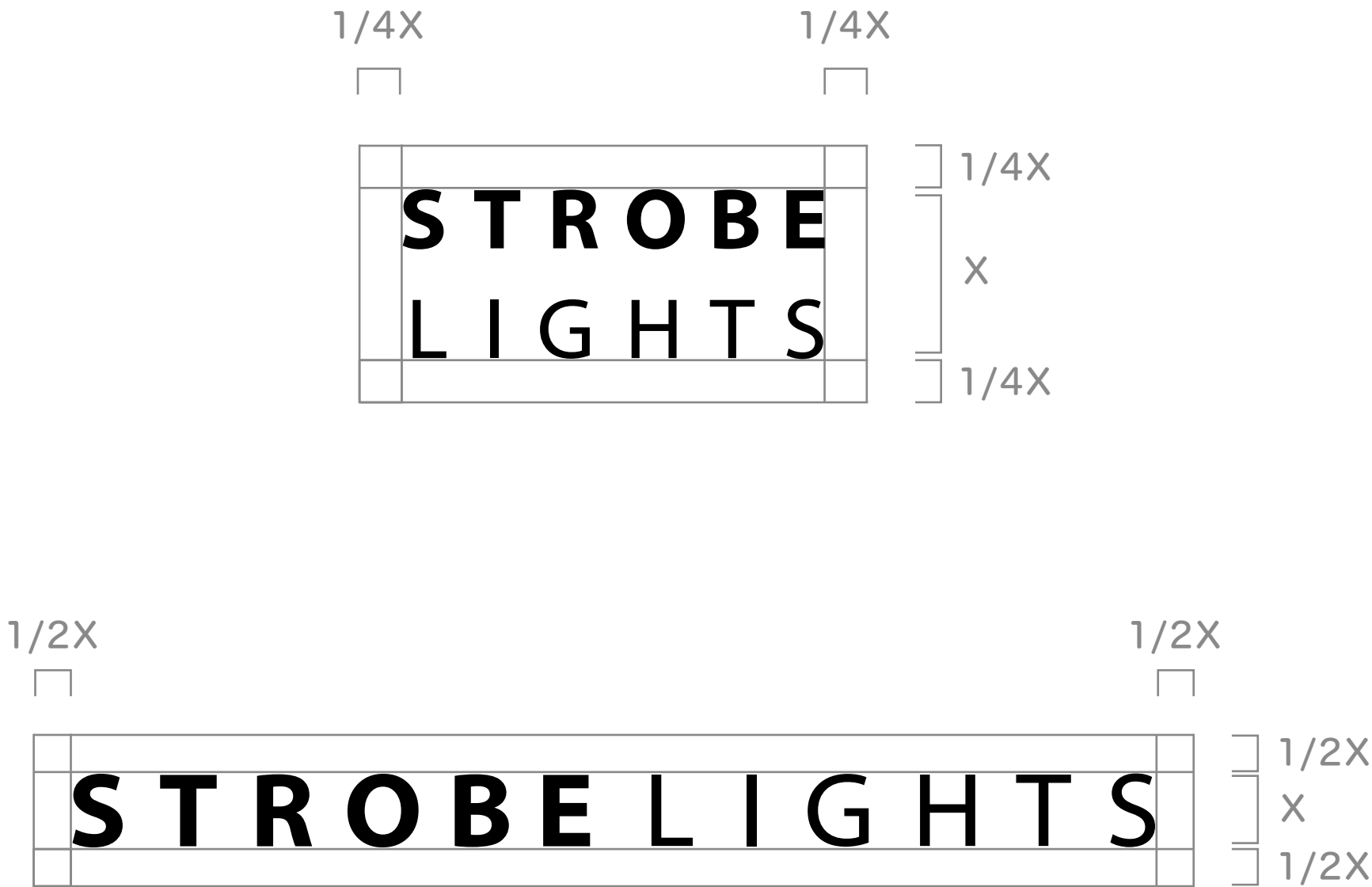**STROBE**
L I G H T S

X

1/4X

STROBELIGHTS logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed.
For the horizontal type, the minimum clear space is equivalent to the half of the height of the logo referred to as X. For the vertical type, the minimum clear space is equivalent to the quarter of the height of the logo referred to as X.

1/2X   1/2X

STROBE L I G H T S

1/2X

X

1/2X

MINIMUM SIZE

To maintain the quality of the logo, please adhere to the size restrictions.
For the horizontal logo must always be at least 150pixels and 80pixels for the vertical one for on screen display.
For print, the width must be at least 53mm for the horizontal logo and 28mm for the vertical one.

150px   80px

STROBE LIGHTS   **STROBE**
                          LIGHTS

🖥 WEB

53mm   28mm

STROBE LIGHTS   **STROBE**
                          LIGHTS

📖 PRINTED

IMPROPER USES

Examples of improper logo usage
Logo must be used accordingly to the guideline and this
manual to accurately convey the brand.
The examples shown and any usage that violates the guideline
are prohibited.

Please do not alter the spac-
ing or the size of the symbol

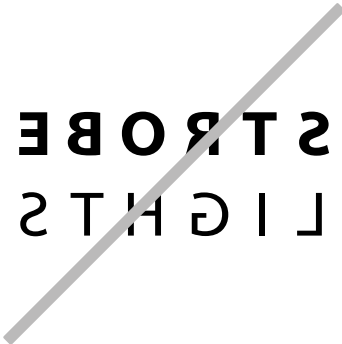Please do not condense,
extend or italicize the logo

Please do not add shadows to
the logo

Please do not use change the
color specifications. No
gradients are allowed

Please do not add any shapes
or letter in the clear space

Logo must not be inverted

Please do not use outlined
typeface

Please do not alter the text or
font of the logo

Please do not outline the logo

THANK YOU
FOR
YOUR ATTENTION